



Commonwealth Broadcasting Association
Innovating for quality broadcasting

PRESS RELEASE

THE CBA REWARDS QUALITY IN PUBLIC SERVICE BROADCASTING

(Embargoed till 20 April 2010 GMT)

Canadian Broadcasting Corporation, BBC, South African Broadcasting Corporation, Kenya Broadcasting Corporation and New Delhi Television (India) are the main winners of the Commonwealth Broadcasting Association's Broadcasting Awards for 2010. The awards were presented at the Hilton Hotel in Sandton, Johannesburg on Tuesday 20 April 2010.

The **CBA-Amnesty International Award for Human Rights Programme** has been judged to be a tie. The two winners were **BBC World Service** for the radio programme – **Assignment: Africa's Guantanamo**, and **South African Broadcasting Corporation** for the programme **Hell Hole. Africa's Guantanamo** was judged to be a powerful, moving and engaging feature, noted for its ability to connect the audience with the subject matter. **Hell Hole** explored the situation in Zimbabwean Jails and was commended for its brave and fascinating insight into a dangerous story.

Canadian Broadcasting Corporation (CBC) is the winner of the **CBA-World Bank Award for Programmes on Development Issues** with the television programme **The National – Canada's Ugly Secret**, which deals with the relationship between the world's rich and poor and the issues that affect developing countries.

The **CBA-IBC Award for Innovative Engineering** has been won by **New Delhi Television Ltd** for **Yoda – Multi production system in a laptop**. Judges were impressed with the combination of inventiveness and cost effective approach to solving a problem

Kenya Broadcasting Corporation won the **CBA-Thomson Foundation Award for Coverage of Environment by an African** for a story about a community trapped between corrupt interests and the need to conserve the important resources of their landscape, **Mau Crisis Series**. KBC were highly commended for raising awareness about deforestation, and highlighting the issue of corruption.

The **CBA-UNESCO Award for Science Reporting and Programming** has been awarded to **Canadian Broadcasting Corporation (CBC)** for the CBC Radio programme **9 ½ Technologies That Could Change The World**. The judging panel was drawn to the creativity used in this programme and the global relevance it inflicted.

New Delhi Television (NDTV) are the winners of the **One World Media Award for Extending Audience Reach** for **The Greenathon**, which judges deemed to 'being in a league of its own'. Judges were highly impressed by its exceptional public service value and the complex planning that went into the production.

The **CBA Roll of Honour** has been awarded to 10 individuals who have been judged to have an outstanding record of achievement for serving the principles of Public Service Broadcasting, their organisations, and the CBA. These winners are to be commended for their contribution and commitment to quality broadcasting. The recipients are:

Ken Clark, CEO, EMTV,

Ken Clark has been a CBA Vice President since 2006 and was first elected to the CBA Committee in 2004. He has had an exceptional broadcasting career, starting in Canada then moving to Australasia then Fiji and now Papua New Guinea. His kindly common sense has been of huge value to the CBA.

Mano Wikramanayake, Group Director, MTV Channel

Mano Wickramanayake, is a CBA Vice President, and long-serving Committee member, as well as Group Director MTV Channel in Sri Lanka. He worked there through times of exceptional difficulty and is now on sabbatical in Australia. He has worked on a management booklet, being published by AIBD/CBA and has made an exceptional contribution both to broadcasting and to the CBA over the years.

Gary Linnane, Head of the ABC Secretariat, ABC

Gary Linnane runs the corporate administration of the ABC outstandingly efficiently and has been on the CBA Committee since 2002. In his unobtrusive way, he has served the CBA with great understanding and skill.

K.V.L. Narayan Rao, Group CEO and Executive Director, NDTV

Narayan Rao was one of the first people from a commercial TV background –also with a commitment to Public Service Broadcasting - to serve on the CBA Committee, to which he has brought a business perspective which has been most useful.

Arlindo Lopes, Secretary-General, SABA

Arlindo Lopes has had the tough task of running a small union. He has impressed with his friendly style of leadership and is seeing SABA through demanding times.

Phil Molefe, A/Group Executive, News and Current Affairs, SABC

Phil Molefe has made a major contribution to News at SABC, and also to the success of the All-Commonwealth CBA Conference in Johannesburg in April 2010. He has served on the CBA Committee for some years and has proved a great and consistent supporter of Public Service Broadcasting.

Neil Dormand, Technology Consultant, CBA

Neil Dormand has supported the CBA since the CBA conference in Gibraltar in 1988 with his intense knowledge of technical advances. Since retiring from the BBC he has worked with the CBA in the role of technical consultant. He has impressed with his technical sessions at conferences and also has been a key contributor to CBA's success by securing the IABM Tom McGann Award three times for technical training.

Chua Foo Yong, Managing Director, Singapore Media Academy

Chua Foo Young, now running the Singapore Media Academy and formerly in charge of MediaCorp Singapore, has made an outstanding contribution to broadcasting in Singapore and also to the CBA, on whose Committee she has served for 8 years.

Nanise Fifita, Acting GM, Tonga Broadcasting Corporation

Nanise Fifita was in charge of all the local arrangements for the CBA's very successful Regional Conference in Tonga and deserves recognition for her exceptional efforts.

J. Carlton Smith, News Editor, Broadcasting Corporation of the Bahamas

Carlton Smith was the local coordinator for the CBA's last General Conference, in Nassau in 2008. He put a huge amount of effort into this – especially into the fabulous parties – and into a workshop on PSB for the Bahamas which followed, and the CBA is very grateful to him.

For more information on the CBA Awards contact Adam Weatherhead, CBA Project Manager on adam@cba.org.uk or phone + 44 (0) 20 7583 5550 or fax +44 (0) 20 7583 5549.

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