

Commonwealth Broadcaster

Handbook

2008



CIBA

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Foreword

Abubakar Jijiwa, President of the CBA

It is an honour to be President of an organisation like the CBA which works hard, in a practical way, to support quality broadcasting throughout the Commonwealth. Over time, the CBA has distinguished itself as an organisation devoted to excellence in broadcasting.

The urge to sustain this vision has been the challenge before me since my assumption of office in 2006. And it is with this vision in view that we present this 2008 edition of CBA directory.

2007 was a year in which the CBA made giant strides in its training and capacity building programmes – and won the Tom McGann Training Award. This Award included a donation to the CBA of £20,000 for engineering training. The major training advances during the year came through the development of the CBA portfolio of Distance Learning Courses, which now total 6. Much of the funding for these courses has come from the Commonwealth Media Development Fund, to whom the CBA owes considerable gratitude.

CBA Distance Learning is working well for its students, who devote a couple of evenings a week to the course, as well as continuing with their normal work. The drop-out



Abubakar Jijiwa, President of the CBA and Director General, Voice of Nigeria

rate on CBA Distance Learning courses, which usually last some three months, is very low. They train more students at lower costs. And they are designed to be as technically undemanding as possible, requiring only a basic e-mail connection.

Another excellent development during the year has been the establishment of the CBA International Programme Bank, an innovative way of sharing TV programmes. This contains programmes donated by a range of broadcasting organisations, including from world leaders, and makes programmes available to countries that would not otherwise be able to afford it. The Bank was created following suggestions made by delegates at the 2006 CBA Conference in Delhi.

The CBA has been providing opportunities for sharing ideas and providing a helping hand in some cases. Through the disaster fund, donated by its member organisations, the CBA has been able to help a number of member stations. These include CVM in Jamaica and the Creative Production and Training Centre there, following Hurricane Dean in August.

The CBA also continued its major work in transferring skills and know-how through its big programme of bursaries and scholarships. The CBA launched a new bursary for TV Graphics Designers, part-funded by Red Bee, and is part-funding four new Management bursaries for a University of Westminster course held in Cambridge. The Brunei Bursary in Public Policy is proving a considerable asset, and it is hoped it may lead the way in spreading CBA bursaries and training round the Commonwealth. I know the CBA Secretariat would be very interested to hear of opportunities for training and bursaries in a range of countries and would be pleased to help try and arrange part-funding for any such ventures.

The regular CBA radio programme "Pick of the Commonwealth" made great strides and a version of it called "Tales from the Commonwealth" ran for four editions on BBC World Service. The Commonwealth Short Stories retained their high standard and the winner was presented with their Award at a Ceremony alongside the Commonwealth Heads of Government Meeting (CHOGM) in Uganda.

Altogether, the CBA can be proud of its achievements over the year. It has done much both to benefit its members, and to promote and support quality broadcasting throughout the Commonwealth. As the organisation grows, it will continue to help its members to meet the challenges of broadcasting and of responsive and responsible journalism.

Preface

Elizabeth Smith OBE, CBA Secretary-General

2007 saw a successful CBA conference in Nairobi, in association with KBC, the Standard Group and the Nation Broadcasting Division. At the Conference, the CBA launched its International Programme Bank, designed to further its mission of "Working for Quality Broadcasting throughout the Commonwealth" by making quality features available for broadcast. The conference hosted a session run by the African Broadcasting Media partnership which was about the media and action against HIV/AIDS and one addressed by Wilfred Kiboro, Chairman of the African Media Development Initiative about their recent study and work in progress. As a result of initiatives such as this, the number of media programmes about AIDS is increasing. Botswana Broadcasting committed itself to adopting "some of the examples from the HIV/AIDS session into their draft policy". There were accounts from Fiji TV about broadcasting in Fiji under the new Coup Government, and detailed information about the media scene in Zimbabwe from the Chairman of the Voice of the People Communications Trust, Zimbabwe. There were examples of excellent media campaigns from the BBC World Service Trust, from Camerpix, and from Oxfam, designed to show what others could aspire to. There was also a constructive session on Increasing local and regional coverage and one on New Developments in Training. The Kenyan Minister for Information, Mutahi Kagwe, engaged in a useful dialogue with delegates over media freedom issues in Kenya.

The CBA Secretariat had a stable year in terms of most of its staffing, though the administrator Vinati Sukhdev left to set up her own consultancy and there were rearrangements in the coverage of the CBA communication needs. A young Australian, Adam Weatherhead, with a radio background, was hired as Administrator, and he soon had responsibilities for Marketing added. Now that the scheme for Canadian interns has been ended by the Canadian Government, there are opportunities for



Elizabeth Smith O.B.E., Secretary-General of the CBA

attachments from CBA member organisations, and the CBA would be most interested to hear of attachment possibilities.

The CBA continues to enjoy its Fleet Street premises which are very central for visitors, and to appreciate the number of members who manage to call in while they are in London. Help is often given by the CBA for visa applications and for broadcasting appointments in London.

The CBA-DFID Broadcast Media Scheme for UK TV producers is run from the CBA's Norwich office, housed in the University of East Anglia. This has a library of TV programmes about development and is working closely with the University in developing new initiatives which connect the academic and the practical sides of the media.

Full Members

84 members in 48 countries

Alphabetically by country:

Australian Broadcasting Corporation
 Special Broadcasting Service, Australia
 The Broadcasting Corporation of the Bahamas
 Bangladesh Betar (Radio)
 Bangladesh Television
 Caribbean Broadcasting Corporation, Barbados
 Botswana Department of Broadcasting Services
 Radio Television Brunei
 Cameroon Radio Television
 Canadian Broadcasting Corporation
 TV Ontario, Canada
 Radio Cayman
 Cyprus Broadcasting Corporation
 Communications Fiji Ltd
 Fiji Broadcasting Corporation Limited
 Fiji Television Limited
 Gambia Radio and Television Services
 Ghana Broadcasting Corporation
 Gibraltar Broadcasting Corporation
 Grenada Broadcasting Network
 National Communications Network Inc., Guyana
 All India Radio (Prasar Bharati)
 CNN-IBN, India
 Doordarshan (Prasar Bharati), India
 Lok Sabha Television, India
 New Delhi Television Limited, India
 CVM Communications Group, Jamaica
 RJR Communications Group, Jamaica
 Kenya Broadcasting Corporation
 Nation Broadcasting Division, Kenya
 Radio Kiribati
 Lesotho National Broadcasting Service
 Malawi Broadcasting Corporation
 Radio Television Malaysia
 Television Maldives
 Voice of Maldives
 Mauritius Broadcasting Corporation
 Radio Montserrat
 Radio Mozambique
 Soico Television, Mozambique
 Televisao De Mocambique
 Namibian Broadcasting Corporation
 Maori Television, New Zealand
 Radio New Zealand
 Television New Zealand Limited
 Borno Radio Television Corporation, Nigeria
 Channels Television, Nigeria
 Daar Communications, Nigeria
 DBN Television, Nigeria
 Delta Broadcasting Service, Warri, Nigeria
 Federal Radio Corporation of Nigeria
 Gateway Radio, Ogun State Broadcasting, Nigeria
 Nigerian Television Authority
 Voice of Nigeria
 Eye Television Network Limited, Pakistan
 GEO TV, Pakistan
 Pakistan Broadcasting Corporation
 Pakistan Television Corporation
 EM TV, Papua New Guinea
 Papua New Guinea FM
 Samoa Broadcasting Corporation
 Seychelles Broadcasting Corporation
 Sierra Leone Broadcasting Service
 MediaCorp, Singapore
 MediaCorp Radio, Singapore
 South African Broadcasting Corporation
 Sri Lanka Rupavahini Corporation
 The Capital Maharaja Organisation Ltd, Sri Lanka
 Ziz Broadcasting Corporation, St. Kitts
 Radio St. Lucia Company Limited
 National Broadcasting Corporation, St. Vincent and
 the Grenadines
 Swaziland Television Authority
 Swaziland Broadcasting and Information Services
 ITV-Independent Television Ltd, Tanzania
 Tanzania Broadcasting Corporation
 Tonga Broadcasting Commission
 Caribbean New Media Group, Trinidad and Tobago
 CCN-TV6, Trinidad and Tobago
 Uganda Broadcasting Corporation
 British Broadcasting Corporation
 Islam Channel, UK
 Passion TV, UK
 Manx Radio, UK
 Zambia National Broadcasting Corporation

Affiliate Members

24 members in 17 countries

Alphabetically by country:

Caribbean Broadcasting Union, Barbados
 National Broadcasting Board, Botswana
 Radio Television Hong Kong, China
 The Secretariat of the Pacific Community, Fiji
 Gibraltar Regulatory Authority
 The Creative Production & Training Centre Ltd.,
 Jamaica
 Asia-Pacific Institute for Broadcasting Development,
 Malaysia
 Radio Netherlands Worldwide
 Pakistan Electronic Media Regulatory Authority
 African Union of Broadcasters, Senegal
 Media Development Authority of Singapore
 National Association of Broadcasters, South Africa
 Sentech Ltd, South Africa
 Public Television Service, Taiwan
 Radio Taiwan International
 Tanzania Regulatory Authority
 Government Information Service, Trinidad and Tobago
 OFCOM, UK
 Sony Professional Solutions Europe, UK
 The Thomson Foundation, UK
 VT Communications, UK
 WRN, UK
 International Academy of Television Arts & Science,
 USA
 Population Media Centre, USA

CBA Office Bearers

President:

Abubakar Jijiwa – Director General,
 Voice of Nigeria

Vice-President:

Ken Clark – CEO,
 EM TV, Papua New Guinea

Committee Members:

Syafiq Al Fonse – Director General Management,
 Radio Television Malaysia

Chua Foo Yong – Managing Director,
 Singapore Media Academy, MediaCorp

Anthony Foster – General Manager,
 Broadcasting Corporation of the Bahamas

Moneeza Hashmi – General Manager,
 Lahore Hum TV, Pakistan

Gary Linnane – Head,
 ABC Secretariat, Australian Broadcasting Corporation

KVL Narayan Rao – CEO/Executive Director,
 NDTV, India

Kingsley Reetsang – Chief Engineer,
 Department of Broadcasting Services, Botswana

Richard Sambrook – Director
 BBC World Service & Global News, UK

Richard Stursberg – Executive Vice-President,
 English TV, Canadian Broadcasting Corporation

Mano Wikramanayake – Senior Group Director,
 MTV Networks, Sri Lanka

Baljit Singh Lalli – CEO,
 Prasar Bharati, India

CBA Secretariat

Secretary-General

Elizabeth Smith O.B.E.

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Technology Consultant

Neil Dormand

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CBA Membership 2007

108 members in 53 countries

New Full Members

TV Ontario, Canada; CNN-IBN, India; Soico Television, Mozambique; Maori Television, New Zealand; Passion TV, UK

Rejoined Full Member

Ziz Broadcasting Corporation, St. Kitts

New Affiliate Members

Caribbean Broadcasting Union; The Creative Production & Training Centre, Jamaica; African Union of Broadcasters

Resignations

Australian Broadcasting Authority; British Forces Broadcasting Services

Suspensions

Antigua and Barbuda Broadcasting Service; Zee Telefilms Ltd., India; The Standard Group, Kenya; TV5 Mongolia; Papua New Guinea National Broadcasting Corporation; Solomon Islands Broadcasting Corporation; Sri Lanka Broadcasting Corporation; Vanuatu Broadcasting & Television Corporation; National Broadcasting Commission, Nigeria

Objectives of the Commonwealth Broadcasting Association

- Provide assistance to its members through training, bursaries, consultancies, networking opportunities and material for broadcast.
- Support freedom of expression and the ideals of public service broadcasting.
- Assist in the exchange of information among its members.

Funding

The association is funded by subscriptions from its corporate members. It also accesses project funding from a variety of sources.

Membership Benefits

Benefits for full members:

- Access to CBA conferences on a subsidised basis
- Access for CBA members in the developing world to CBA subsidised training and consultancies
- Free copies of Commonwealth Broadcaster and the CBA Directory to top executives
- Regular Updates, the CBA's electronic newsletter
- Opportunities to submit articles of interest to Commonwealth Broadcaster and an entry for the CBA Directory
- Access to the CBA's contacts and help with appointments in London and throughout the Commonwealth
- Voting rights at CBA meetings for fully paid-up member organisations
- Broadcasting rights, free of charge, for the Commonwealth Short Stories and the monthly radio programme 'Pick of the Commonwealth'
- Access for all CBA members and affiliates to the CBA Senior Management Bursaries
- Access for CBA members in the developing world to the CBA's two one-year Post Graduate Bursaries in London
- Access for all the CBA members and affiliates to the CBA's travel bursaries, which are worth up to £2,000 each
- Access for all developing world members to the CBA-Thomson bursary for their 3-month summer course in journalism in Cardiff, for a TV and radio broadcaster, worth £8,000
- Right to submit one free entry in each category for the CBA Awards and the Elizabeth R Award for an Exceptional Contribution to Public Service Broadcasting
- 10% off the cost of advertising in CBA Publications
- Access to the CBA Programme Bank

Benefits for affiliate members:

Affiliate membership is open to broadcast-linked organisations, e.g. trainers, regulators, signal distributors, broadcasting rights organisations, etc. Affiliates have no voting rights but they can attend meetings and enjoy all other advantages of full membership listed above except for subsidised training. They can apply, for example, for CBA Awards and travel bursaries, and get 10% off the cost of advertising in CBA publications.

Financial Results

The context of these figures is that the CBA Committee, at its meeting in London in 2005, authorised a draw down from the Reserve for membership benefits, over the succeeding years. The aim is to reduce the CBA reserve to £150,000. In 2006 there was a call on the Reserves of £22,406, leaving the Reserve at £296,111.

Because they are audited, the results given are those for 2006

	Year Ended 31-Dec-06		Year Ended 31-Dec-05	
	£	£	£	£
Income				
Subscription – full members	282,432		295,363	
Subscription – affiliated members	<u>35,037</u>		<u>30,395</u>	
		317,469		325,758
Special Items				
Training projects income	76,576		91,199	
Training Costs	<u>(96,880)</u>		<u>(102,527)</u>	
		(20,304)		(11,328)
DFID Television Development Fund Scheme Income	327,687		276,073	
DFID Television Development Fund Scheme Costs	<u>(325,087)</u>		<u>(270,022)</u>	
		2,600		6,051
Conference income	87,341		16,084	
Conference costs	<u>(101,161)</u>		<u>(25,413)</u>	
		(13,820)		(9,329)
Short story competition income	27,005		24,000	
Short story competition costs	<u>(23,122)</u>		<u>(26,219)</u>	
		3,883		(2,219)
Commonwealth Anniversary Income	-		5,000	
Commonwealth Anniversary costs	<u>-</u>		<u>(23,908)</u>	
		-		(18,908)
UNESCO Reports Income	-		11,880	
UNESCO Reports Costs	<u>(3,849)</u>		<u>(11,249)</u>	
		(3,849)		631
Publications income	1,029		2,131	
Publications costs	<u>(2,305)</u>		<u>(7,035)</u>	
		(1,276)		(4,904)
Commonwealth Radio Programme income	15,175		-	
Commonwealth Radio Programme costs	<u>(20,510)</u>		<u>-</u>	
		(5,335)		-
Programme Bank		(5,745)		-
CBA membership benefits		(8,843)		(6,515)
Gross Income carried forward		<u>264,780</u>		<u>279,237</u>

Administrative Costs

Wages, Salaries and pension benefits	208,150	185,658
Healthcare benefits	3,962	3,417
Contractor costs	7,200	6,800
Staff Recruitment	-	1,013
Rent,rates and service charge	19,008	18,561
Travel and duty	18,669	17,157
Computer costs	5,368	6,059
CBA Logo	-	303
Light, heat and power	978	387
Telephones	2,888	3,202
Office printing and postage	4,124	4,736
Newspapers, periodicals and subscriptions	827	696
Stationery	2,205	3,550
Office cleaning	1,703	2,163
Professional fees	14,435	11,740
Hospitality	1,423	818
Office insurance	2,356	2,941
Depreciation	4,793	4,674
Audit fees	3,950	3,560
Seminars & Lectures	978	175
Sundry Expenses	492	1,227
Finance Charges	1,068	1,061
Disaster Fund	-	2,827
Old accruals written back	<u>(2,927)</u>	<u>-</u>
	<u>301,650</u>	<u>282,725</u>
Operating (Deficit)/Surplus for the year	<u>(36,870)</u>	<u>(3,488)</u>
Interest receivable	<u>14,464</u>	<u>14,829</u>
Surplus on Ordinary Activities before tax	<u>(22,406)</u>	<u>11,341</u>
Taxation	<u>(1,060)</u>	<u>(1,147)</u>
Surplus brought forward	<u>319,577</u>	<u>309,383</u>
Surplus carried forward	<u>296,111</u>	<u>319,577</u>

Outcomes of the CBA Nairobi Conference on Media Freedom, 18th – 21st February, 2006

This regional conference for Africa was attended by 120 delegates, mostly from Africa but with attendance also by CBA Committee members, which brought a welcome touch of Commonwealth diversity. 25 countries were represented. There were 50 CEOs or equivalent present and 34 women.

At the Conference, the CBA launched its International Programme Bank, designed to further its mission of "Working for Quality Broadcasting throughout the Commonwealth" by making quality features available for broadcast. The first group contains contributions from BBC, ABC, SBS in Australia, CBC, Tanzania Broadcasting Services and others.

It is likely that the Bank will also facilitate co-productions between members, and the CBA is also investigating whether it could use some of its own funds to set up a funding source for regional co-productions. There was a special request from Pakistan for funding to launch a co-production with India on the children of Kashmir. This was put into effect a few months after the Conference, and, with the help of funding from the AIBD and the Thomson Foundation, as well as from the CBA, a film on Children of Conflict is being made in Kashmir as this Directory goes to press.

Again in response to requests, the CBA is mounting its course on Going Digital for Engineers in 2008, to be funded by the IABM, through its Tom McGann Award to the CBA. Following discussions with Chua Foo Yong of Singapore's Media Corp, the Singapore Ministry of Foreign Affairs has been approached for funding for an Engineering course in Singapore.

There was discussion of the closure by the Uganda Government of the new NTV transmissions in Uganda. The CBA made a protest about the closure and transmissions were resumed not long afterwards.

There was praise for the "Pick of the Commonwealth" Radio programme from the Seychelles who called it really useful. This is produced by the CBA with some funding from the Commonwealth Secretariat. There was also praise for the CBA's Travel Bursary Scheme, funded by the Commonwealth Foundation and the Elizabeth R Fund. The delegate from Fiji mentioned particularly useful bursaries for Fiji and Papua New Guinea.

The conference hosted a session run by the African Broadcasting Media partnership which was about the media and action against HIV/AIDS and one addressed by Wilfred Kiboro, Chairman of the African Media Development Initiative, about their recent study and work in progress. As a result of initiatives such as this, the number of media programmes about AIDS is increasing.

There were accounts from Fiji TV about broadcasting in Fiji under the Coup Government, and detailed information about the media scene in Zimbabwe from the Chairman of the Voice of the People Communications Trust, Zimbabwe. There were also some reflections of the role of community radios in Rwanda from a barrister working on the current Rwanda trials.

There were examples of excellent media campaigns from the BBC World Service Trust, from Camerpix, and from Oxfam, designed to show what others could aspire to. There was also a constructive session on Increasing local and regional coverage and one on New Developments in training.

In the session "Using Broadcasting to Encourage Transparency and Disclosure", Lisa Karanja, Deputy Director of Transparency International in Kenya, introduced the delegates to the Kenya Bribery Index. The CBA Guidelines for Regulators were distributed and discussed as were the Article 19 Training Manual for African Regulators. All delegates received a copy of the CBA Editorial Guidelines which were promoted during the Election sessions and received many favourable mentions. Botswana is adopting the Guidelines and other organisations are considering adopting them.

The Kenyan Minister for Information, Mutahi Kagwe, engaged in a dialogue with delegates. The media professionals attending questioned why the Government had not issued any satisfactory explanation on the twin dawn raids on March 2nd, 2007.

They sought assurances that the Government had taken measures to ensure such incidents did not recur. But Mr Kagwe declined to comment on the plea, saying many statements had been made on the matter. The minister shot down questions on the issue, saying the matter was in the hands of the police and the Judiciary. "It is a matter between the police and the courts and I really do not think I will dwell further on that" Mr Kagwe said.

The media managers had also sought to know the fate of the Group's equipment seized by hooded officers, who knocked KTN off the air in the raid before moving to the newspaper plant in Industrial Area, where they disabled the printing press and torched thousands of papers ready for distribution.



The Kenyan Minister for Information, Mutahi Kagwe, at the CBA 2006 Nairobi conference

Mr Kagwe accused the Press of being in the forefront of propagating war on corruption yet the vice thrives within the media. He said the media should expose how corruption and blackmail was taking root in their organisations. He said a culture of "absolute power" was rising fast within the media, leading to rampant cases of irresponsible reporting. Mr Kagwe said there was a tendency to accuse anybody criticising the media of abusing freedom of speech.

The conference generated considerable coverage in the Kenya press and on KBC radio and TV and on the TV news bulletins of the Standard Group and the Nation.

The CBA is very grateful to the Commonwealth Foundation for providing funds to assist some developing country delegates to attend. Without such assistance, they would have been unable to be present.

Progress in CBA Training

2007 was an exciting time for CBA training with the launch of 3 new distance learning courses in addition to last years course in Radio production and Website Production. The courses have been highly successful and have produced some superb work. The tutors have been impressed with some of the assignments, especially given the level of English of some of the trainees.

Although there were a few technical problems with the Online TV Production with some trainees having had difficulty viewing the online video clips, the drop-out rate was very low.

The retention rate of 74% was an average for the CBA distance learning courses – very high considering that the typical retention rates for self-guided learning courses in general are commonly quoted as 20%.

With an online discussion forum participants had the opportunity to leave posts and also network with other Commonwealth broadcasters. The CBA is looking forward to building on this new training venture and hopes to increase the variety of courses available in the near future.

Overall in 2007 the CBA successfully delivered media training and consultancies to over 350 participants from around the Commonwealth. In total the CBA ran up 30 training courses/consultancies for its member stations in 2007 from which almost 14 were run in partnership with other media organisations helping us to run a more diverse range of courses and reaching a larger audience. We are grateful for the support received from our members and funding organisation in making this possible and look forward to expanding our training portfolio in 2008.

CBA Training 2007

The following training was provided to member organisations in 2007:

CMDF/CBA Health & Media Training

Location Malaysia
Date 12th – 16th February, 2007
Participants 8 from South Asia & Africa, South Pacific
Trainer Colin Lloyd & Angela Dawson
Funder CMDF

Women & Politics

Location Nigeria
Date 25th February – 2nd March, 2007
Participants 32
Trainer Elin Wyn
Funder CBA

CBA Photo Journalism

Location Maldives
Date 25th February – 3rd March, 2007
Participants 10
Trainer Glen Edwards
Funder CBA

CMDF/CBA Health & Media Training

Location Trinidad & Tobago
Date 26th February – 2nd March, 2007
Participants Pan Caribbean
Trainer Colin Lloyd & Angela Dawson
Funder CMDF

CBA Consultancy in Improving Media Awareness for Women Managers

Location Tanzania
Date 5th – 9th March, 2007
Participants 9
Trainer Mary Papayya
Funder CBA/CMDF

CBA/AIBD/ABC Regional Radio News Workshop

Location Thailand
Date 6th – 10th March, 2007
Participants 25
Trainer Duncan Ness
Funder CBA/AIBD/ABC

CBA/SAFMA Workshop on Election Reporting

Location Pakistan
Date 11th – 15th March, 2007
Participants 45
Trainer Elin Wyn
Funder CBA & SAFMA

CBA/AIBD/Authority of Singapore/UNESCO**Training Needs Analysis**

Location Asia Pacific region
Date April – December, 2007
Participants N/A
Trainer N/A
Funder CBA/AIBD/Authority Of Singapore/UNESCO

CBA/AIBD/Thomson Foundation Consultancy in Broadcast Management for Middle Managers

Location Pakistan
Date 24th – 25th May, 2007
Participants 25
Trainer Gareth Price
Funder CBA/AIBD/TF

FES/CBA /AIBD Broadcast Management for Middle Managers

Location Malaysia
Date 4th – 5th June, 2007
Participants 25
Trainer Gareth Price
Funder FES/CBA/AIBD/TF

CBA Election Training Workshop

Location Jamaica
Date 18th – 19th June, 2007
Participants 7
Trainer Ron Crocker
Funder CBA & Elizabeth R Fund

CBA Election training Workshop

Location Barbados
Date 21st & 22nd June, 2007
Participants 7
Trainer Ron Crocker
Funder CBA & Elizabeth R Fund

CBA Election training Workshop

Location Trinidad & Tobago
Date 25th & 26th June, 2007
Participants 12
Trainer Ron Crocker
Funder CBA & Elizabeth R Fund

CBA/AIBD In-country Workshop on Principles of Journalism

Location Maldives
Date 21st – 25th July, 2007
Participants 6
Trainer Prof. Drew McDaniel
Funder CBA/AIBD

CBA/AIBD In-country Workshop on Training of Trainers

Location Pakistan
Date 30th July – 11th August, 2007
Participants 13
Trainer Prof. Drew McDaniel
Funder CBA/AIBD

CBA/AIBD In-country Workshop on Modern TV Studio Technologies

Location Papua New Guinea
Date 6th – 10th August, 2007
Participants 22
Trainer Amal PUNCHIHEWA
Funder CBA & AIBD

CMD/CBA/ER Fund/TF Distance Learning Course in Television Practice

Location All Commonwealth
Date 14th September – 14th December, 2007
Participants 20
Trainer Tira Shurbert
Funder CMDF

CMD/CBA Distance Learning Course in Web Production Level 1

Location All Commonwealth
Date 14th September 2007 – 14th December, 2007
Participants 27
Trainer David Thomas & Edward Scotcher
Funder CMDF

CBA/AIBD In-country Workshop on Broadcast Management for Senior and Middle Managers

Location Mauritius
Date 15th – 17th October, 2007
Participants 12
Trainer Gareth Price
Funder CBA/AIBD/TF

CBA/AIBD In-country Workshop in Television Production

Location Maldives
Date 24th – 28th October, 2007
Participants 11 newly-recruited producers
Trainer K.P. Madhu
Funder AIBD & CBA

CMD/CBA Distance Learning Course in Web Production Level 2

Location All Commonwealth
Date 26th October, 2007 – 25th January, 2008
Participants 15
Trainer David Thomas
Funder CMDF

CMD/CBA Distance Learning Course – Introduction to Change Management

Location All Commonwealth
Date 26th October, 2007 – 25th January, 2008
Participants 19
Trainer David Thomas
Funder CMDF

CBA Television Production Training

Location Barbados
Date 29th October – 2nd November, 2007
Participants 12
Trainer Paul Fitzgerald & Judith Cowgill
Funder CBA

CBA/AIBD/FES Regional Workshop on Understanding and Reporting Religion

Location Malaysia
Date 20th – 21st November, 2007
Participants
Trainer
Funder CBA/AIBD/FES

CBA/AIBD Trainer of Trainers

Location Mauritius
Date 3rd – 14th December, 2007
Participants 12
Trainer Prof. Drew McDaniel & Manil Cooray
Funder CBA & AIBD

CBA/AIBD/Prix Jeunesse Children's TV Programming and Script Writing

Location Maldives
Date 4th – 7th December, 2007
Participants
Trainer Margrit Lenssreen
Funder CBA & AIBD

CBA Introduction to Change Management

Location Ghana
Date 14th – 18th December, 2007
Participants
Trainer Laurie Upson
Funder CMDF

CBA Bursaries 2007–8

Travel Bursaries

The CBA awarded the 2007 Travel Bursaries to the following people:

Samantha Harsha Jayadheera of Sri Lanka Rupavahini Corporation
 Lina Louisa Laurence of Seychelles Broadcasting Corporation
 Albert Gachiri of NTV (Nation Media Group Broadcasting Division), Kenya
 Racheal Irene Nakitare of Kenya Broadcasting Corporation
 Nare Bernard Monyai of South African Broadcasting Corporation
 Kitso Moseiiman of Botswana Television
 Davina Camilleri of Gibraltar Broadcasting Corporation
 Andrew William Martin of Television New Zealand
 Fulvio Barbuio of the Australian Broadcasting Corporation
 Robin Neinstein of the Canadian Broadcasting Corporation

The bursars will use the bursary for up to two weeks travel in another Commonwealth country and/or broadcasting organisation to enhance and share their skills and knowledge, on a project to benefit their organisation and their society.

The travel bursaries are funded by the CBA, the Commonwealth Foundation and the Elizabeth R Broadcasting Fund.

MA Bursaries

Charlene Ferguson of The Broadcasting Corporation of the Bahamas and Talita Ola-he-'Ofa Tuipulotu of Tonga Broadcasting Commission have been awarded bursaries to study MA in International Journalism at the City University and the University of Westminster respectively. Abdulwarees Solanke of Voice of Nigeria has been awarded the 2007–8 bursary for studying MA in Public Policy at the University of Brunei.

CBA Red Bee Bursary

The CBA Red Bee Bursary for Broadcast Designers was awarded to Sakshi Sahani of NDTV, India.

CBA Senior Management Bursaries

Richard Purcell, General Manager, Grenada Broadcasting Network, Anthony Pugh, Managing Director, Manx Radio, Jennifer Grant, Vice President Broadcast Services, CVM, Jamaica, and Victor Mbebe, Executive Administrator of TVM, Mozambique were awarded Senior Management Bursaries to attend the Advanced Management Programme of the Westminster Business School at Clare College, Cambridge from 29 July to 10 August, 2007.

CBA–Thomson Foundation Bursaries

Ruth Kanyanga, a TV producer from Zambia Broadcasting Corporation and Vincent Khonyongwa, Chief Reporter of Malawi Broadcasting Corporation were awarded the CBA–Thomson Foundation Bursaries to attend the three month summer course in Broadcast Journalism at the Thomson Foundation in Cardiff. Solomon Adebayo, a reporter at FRCN in Nigeria was awarded the Grace Wyndham Goldie bursary to attend the same course.

CBA Broadcasting Awards 2007

The Commonwealth Broadcasting Association's Broadcasting Awards are some of the most prestigious in the Commonwealth. The aim of the awards is to recognise excellence in broadcasting and at the same time to encourage better programme making in public service broadcasting. The awards are wide ranging and include awards for exceptional news features, for programmes on development issues, for human rights programmes, and for science reporting and programming. There is also an award for innovation in broadcast engineering and two individual awards for Journalist of the Year and the Elizabeth R Award for Exceptional Contribution to Public Service Broadcasting.

The awards were sponsored by Rolls-Royce, Amnesty International, UNESCO, UNICEF, World Bank, IBC, and the Thomson Foundation and were presented in Nairobi, Kenya on the 19th of February, 2007.

The CBA-Rolls Royce Award for Exceptional News Feature went to BBC World Service for the programme 'Global Account: Turkmenistan' an undercover documentary in a secretive and repressive regime, which gives a graphic account of life for ordinary people denied basic necessities like healthcare and freedom of expression.

The CBA-World Bank Award for Programmes on Development Issues also went to the BBC for 'Mamouzai's Afghan Ladies' Driving School' an outstanding film looking at issues like gender and the relationship between women and men in Afghanistan, as well as giving a grass-roots view of the country's first democratic parliamentary election in 30 years.



Phil Molefe of SABC receiving the CBA-Amnesty International Award for Human Rights Programme from Michelle Kagari of Amnesty International

Population Services International/Nepal was Highly Commended for its entry in this category for 'Sanjeevani - The Net of Life'.

The CBA-UNESCO Award for Science Reporting and Programming was won by the Canadian Broadcasting Corporation for the radio programme 'Biofuels: Greening Our Energy Future' an engaging, tightly written, extremely informative programme bringing local colour to the global issues of climate change.

'The Magic of Science' by Bangladesh Betar was Highly Commended in this category.

Soul City Institute for Health & Development Communication in South Africa was the winner of the CBA-UNICEF Children's Programme Award for the television programme 'Buddyz on the Move' a children's programme dealing with a serious issue like HIV/AIDS, a complex subject beautifully and naturally presented by a talented team of young reporters.

'Michael Loves Nancy' by Wan Smolbag Theatre of Vanuatu was Highly Commended in the Children's Programme category.

The CBA-Amnesty International Award for Human Rights Programme went to South African Broadcasting Corporation for 'Soweto Water' a powerful radio programme underscoring the vital connection between water and human rights.

There were two Highly Commended programmes in Human Rights category, both of which have been awarded to BBC television programmes 'The Truth about Styal Prison' and 'Black and White: David Gillanders'.

The CBA-IBC Award for Innovative Engineering was jointly won by the Federal Radio Corporation of Nigeria and the Nigerian Television Authority.

Popular Indian broadcaster and journalist Barkha Dutt of New Delhi Television Limited, India, won the CBA-Thomson Foundation Journalist of the Year Award, while the Elizabeth R Award for Exceptional Contribution to Public Service Broadcasting went to Mohammed Abdur Rouf of Bangladesh Betar (Radio).

Commonwealth Short Story Competition

Ellen Banda-Aaku of Zambia is the winner of the 2007 Commonwealth Short Story Competition.

Her story 'Sozi's Box' was selected as the best story from the Africa region of the Commonwealth and as the winning story from over two-thousand entries.

Ellen, a Zambian, was born in the UK in 1965. She grew up in Zambia and later moved to the UK for a while. She has a BA in Public Administration from the University of Zambia and an MA in Finance and Social Policy from the Middlesex University in the UK.

She lived in Ghana for several years and has now moved to Cape Town, South Africa, to study for an MA in Creative Writing. She is the author of a children's book 'Wandi's Little Voice' published by Macmillan UK, which won the Macmillan's Writer's Prize New Writer Award in 2004.

The other winners in the 2007 Commonwealth Short Story Competition include regional winners from Australia and the Pacific (Catherine Palmer from New Zealand), Canada and the Caribbean (Sarah Ceridwen Totton from Canada), Asia (Hema S Raman from India) and Europe (Emily Pedder from the UK).

Highly commended winners are

Molara Wood of Nigeria
 Wame Molefhe of Botswana
 Linda C Saunders of South Africa
 Eunice Tan of Australia
 Robert Carter of Australia
 Bruce Riddell of Australia
 David Campbell of Australia
 Paddy O'Reilly of Australia
 Ash Rehn of Australia
 Ditta Sylvester of Jamaica
 Katherine Atkinson of St. Lucia
 Darryl Berger of Canada
 Stewart Boston of Canada
 Carin Makuz of Canada
 Donna Tremblay of Canada
 Manasi Subramaniam of India
 Aniruddha Sen of India
 Ashwini Gowariker of India
 Rayika Choudri of Pakistan
 Faye Davies of UK
 Juliet O'Callaghan of UK



Ellen Banda-Aaku of Zambia, winner of the 2007 Commonwealth Short Story Competition

The judges were writer Donna Daley-Clarke, writer and broadcaster Lucy Hannah, and Nathan Hamilton of the New Writing Partnership.

The Commonwealth Short Story Competition began in 1996. It is funded by the Commonwealth Foundation and administered by the Commonwealth Broadcasting Association. CBA member stations have the right to broadcast the short stories free of charge. CBA member organisations are asked to give on-air trails for next year's competition when they transmit the stories.

The competition is open to all Commonwealth citizens. They can send up to three short stories of 600 words, which are original and unpublished. The author has to give a declaration to this effect with each entry. Entries must be typed or word processed, and double spaced on one side of the page, and carry the name, address, telephone and email of the author.

Entries for the 2008-9 Commonwealth Short Story Competition should reach the CBA by May 1, 2008. They should be posted to Short Story, Commonwealth Broadcasting Association, 17 Fleet Street, London EC4Y 1AA or emailed to story@cba.org.uk.

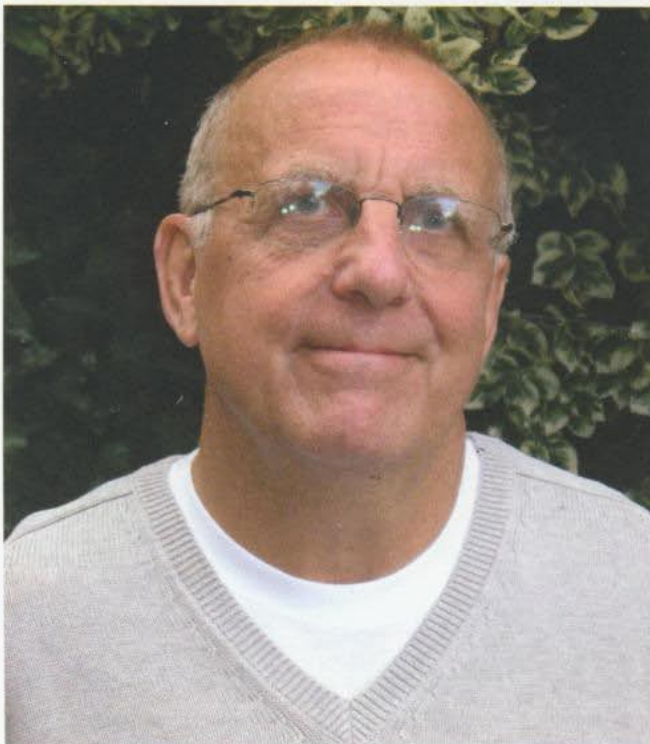
Pick of the Commonwealth

Throughout most of 2007, Pick of the Commonwealth was on the road: in Africa, in the Caribbean and in Asia Pacific. Robin White put together a series of 8 programmes with local broadcasters to try and paint a picture of life in a variety of Commonwealth capital cities today.

First stop was Guyana where Robin's guide was blind radio journalist Julie Lewis. Together they explored Georgetown's pot holed streets, noisy buses and the racial tensions that have bedeviled Guyana since independence. They met the President, Georgetown's Mayor and confronted bus drivers and ticket touts who make life so miserable for the disabled.

Then it was off to St Lucia where Radio St Lucia's Medalise Breen is anxious to preserve the local Kweyol culture and language. She has strong allies in the Governor General (who's anxious that it should be taught in schools) and some of St Lucia's musicians who write songs in Kweyol.

In Africa, Robin made programmes in Nairobi, Maputo and Port Elizabeth. In Nairobi the issue was politics (elections were due), in Maputo it was garbage (it's not collected) and in Port Elizabeth it was the yet unbridged gap between the rich (mostly white) and the poor (mostly black). Both black and white, though, are pleased about their football stadium currently being constructed for the next football world cup.



Robin White

The last three Picks were made in Fiji, Papua New Guinea and the New Zealand capital, Wellington. The Wellington programme was hosted by a Maori journalist, Natalie Mankelow, of Radio New Zealand. The Maoris are doing rather well (at least compared with the Aborigines in Australia) but they still believe that they have been cheated out of their lands and have a way to go in the fight against social and economical deprivation.

Fiji is a country at the crossroads, driven by coups and racial tensions between ethnic Fijians and the large Indian community who dominate commercial life. Opinions about the current military leader, Frank Bainimarama are mixed.

Papua New Guinea has to cope with hundreds of different languages and ethnic groups, rampant crime in the capital Port Moresby and one of the most complicated voting systems ever devised.

What links all these countries? Well, a love of sport (cricket and rugby are perhaps the biggest passions), racial divisions (the detritus of colonialism), the struggle to define and hang on to national identities, and obesity (alas fast food restaurants are now ubiquitous and few seem able to resist).

We're hoping to make more Pick of the Commonwealths on the road next year. If any of you want to take part please let us know. Four of the 2007 editions are currently available on CD to member stations.

Pick of the Commonwealth is a 30-minute monthly programme, available to all CBA member stations for re-broadcast free of charge. It includes stories and interviews from around the world – putting listeners in touch with the people and issues that matter. New programmes are available for download monthly from www.cba.org.uk/pick where bonus interviews, also suitable for broadcast, can often be found.

CBA Technical Support for members

The highlight of the year was the CBA receiving the International Association of Broadcasting Manufacturers, 2008 Tom McGann training award. Technology Consultant, Neil Dormand received the award on behalf of the CBA at a reception held during IBC on Saturday 9th September. Worth £20,000, the award recognises the significant contribution made to the broadcasting community by Tom McGann, a former chairman of the IABM. Each year it is presented to organisations such as the CBA to support training initiatives aimed at, in particular, engineers and technicians in countries where it is not readily available or affordable. Following the receipt of this award the CBA is now able to proceed with the development of a distance-learning course based on its very successful classroom based Digital Engineering Course. As with the other distance-learning courses pioneered by the CBA this course will consist of ten modules delivered over a period of three months under the watchful eye of an expert tutor. The award will provide the funding to complete the development of the course and to run the first two courses to take place in 2008.

The CBA technology consultant has provided advice and guidance on a number of occasions throughout the year. This has ranged from direct help to advising on sources of information and provision of training when the member has the available funds. A useful tool has been the technical chat forum on the CBA website. There was a surge of activity early in the year with topics ranging from multiplexing in digital transmission to sound circuits Internet protocol and satellite news gathering. Not only has expert advice been provided but also other members have provided information from their experiences. However there is much further potential to use the forum to share technical expertise that exists throughout the membership. It would be good to see more engineers working for member organisations in the developed countries registered on the site.



Neil Dormand receiving the IABM Tom McGann Training Award, on behalf of the CBA, from Graham Pitman, chairman of the IABM

Once again the CBA had a stand at IBC and provided three bursaries to attend the event. These were awarded to members from Sri Lanka, Taiwan and Mauritius. All this thanks to the generous support of the IBC itself who also continue to sponsor the Innovative Engineering award. It was a record year for IBC and the CBA stand was again in an excellent position. Both the conference and the exhibition reflected the shift from broadcasting to individual choice with the use of broadband and mobile reception. It is hoped that the CBA can have a presence at more industry events throughout the world so as to strengthen its standing as a leading broadcasting association not only for editorial issues but technical and operational issues as well.

The CBA–DFID Broadcast Media Scheme

A key role of any Public Service Broadcaster is to provide audiences with the information they require to make sense of the world around them. And that world is increasingly globalised and interconnected. The CBA–DFID Broadcast Media Scheme was established six years ago to support UK producers who are trying to reflect a more honest view of the world to UK audiences, although the Scheme also fosters and facilitates co–production relationships and partnerships between UK production companies and producers and broadcasters in the wider world. As in the real world, the broadcasting world is becoming increasingly 'interconnected'.

The Scheme is funded by DFID, the UK Government's Department for International Development and managed by a CBA team. The Scheme continues to grow and has now provided seed funding for more than 160 programme projects, many of which have been broadcast in the UK and overseas. Projects completed this year include a multi–media project on environment and climate change in Bangladesh. Paul Dixon and Peter Summers combined their skills as film maker and photographer, returning to the UK with material for, TV, radio and a major exhibition which has already been open to the public in Cardiff, Wales. Two bursars, Rachel Turner and Alison Quirk visited Kenya to develop a story about a very special village called 'Umoja', or 'Unity' and a number of programmes and packages were produced to celebrate the 60 years since the independence of India.

As the overall aim of the Scheme is to reflect 'real lives' the CBA always welcomes innovative applications and one such film project was 'War Oratorio'. Broadcast in the UK on More 4, this stunning and unusual film focused on musicians in war zones around the globe. News and Current Affairs coverage always tends by definition to be negative and so it is hoped to launch new initiatives for both drama and children's TV in the coming months. Drama set in or about the wider world should provide a real 'context' for news and current affairs stories and a global dimension to children's television is vital for creating and stimulating world awareness in the young.

The CBA–DFID Scheme is based in an office in the School of Development Studies at the University of East Anglia (UEA) in Norwich. The office there is staffed by Project Managers Marion Simpson and Linda Hutchings. This enables the team to interact with development academics and the many international students who attend the university.

The wider remit of the Scheme involves lobbying for improved international coverage in the UK and researching audience responses to international programming. Following the success of the publication 'Reflecting the Real World' in 2006 the Scheme has once again collaborated with IBT (International Broadcasting Trust) to produce 'Reflecting the Real World 2'. The report highlighted research which shows that even in the UK although young people use the internet for social networking, most still turn to radio and TV to discover what is happening in the wider–world. The report is available on request as a PDF file.



Mazida Khatun, 27, is mother to one daughter and one son. They live in the village of Jaba Khali, home to 550 families. The village, a network of footbridges between homes, becomes a series of islands twice a day at high tide. The demand for land in this overpopulated country makes relocation in the area impossible. Life in Jaba Khali is now extremely tough and circulates around the rebuilding of homes and draining of land.

Photograph by Paul Dixon, who visited Bangladesh with the help of a CBA–DFID bursary.

CBA International Programme Bank Report

The CBA International Programme Bank is now the proud distributor of over 38 hours of quality programming. In a year, the Programme Bank has gone from a nascent idea to a fully-fledged distribution operation, offering an eclectic mix of informative and well-produced content free of charge to our members.

The Programme Bank holds 14 hours of television programming from BBC Worldwide, a further 24.5 hours of high-profile programming from the British Open University whose programmes air at peak time on the BBC, including the wonderful documentary series, African School. In addition, it offers access to hundreds of intelligent features produced by United Nations Television, telling human stories from the international field. All of these programmes have been donated by the above distributors and the Programme Bank would like to thank them very much for their generosity and time.

Cameroon Radio Television is to be congratulated as the first member to fully embrace the Programme Bank by licensing 10 hours of programming. Much of the feedback from members at the conferences in Delhi and Nairobi highlighted the dearth of available and affordable programming. The Programme Bank now offers a wide array of content with broad appeal to a large proportion of our members, without charging a licence fee. Therefore it's surprising and frustrating that so few members have taken up the offer of licensing these programmes for broadcast. It is vital that CBA member organisations make full use of this fantastic facility which was created in direct response to the needs and requests of the CBA members. The Programme Bank would also like to encourage the



Lisa Stribbling, Consultant for the International Programme Bank

donation of original programmes from broadcasters and producers outside the UK, as this could be an excellent opportunity for members' output to gain a wider audience.

The website is key to the Programme Bank's operations, both as an information resource on how it works and as a search facility for locating suitable programming for license. It is accessible to all, but to gain a true picture of which programmes are available to your organisation specifically, we can provide you with a log in. It is user-friendly and can be accessed via the home page of the main CBA website or by entering www.cba.org.uk/progbank into your browser.

Crucially, the Programme Bank now needs to find a sponsor to enable it to continue and would therefore love to hear from any organisation that feels they can offer to assist in this way.